

**Robert L. Ledrich
Financial Advisor
16 North St.
Wappingers Falls, NY 12590**

March 15, 2006

Skip Weisman
Weisman Success Resources, Inc.
3 Neptune Rd. – Suite A18D
Poughkeepsie, NY 12601

Dear Skip:

As I come to the end of my year in the Business Achievement Gym I want to take this opportunity to let you know what a difference your program(s) and coaching have made to my business and my life.

Despite having read all the books and listened to all the tapes, I really didn't 'get it' until I joined your coaching program. Until then I was doing above average but I came to a point in my business where it wasn't good enough and I was stuck. Making the decision to join The Business Achievement Gym was the best decision I've made since getting in to this business.

In the last six months my production the first 10-days of each month has been greater than where I was at 30-days into any month prior to your coaching. I ended the year having increased both my book of business and my personal income by 60%, which meant an extra \$45,000 to me last year alone. In addition, I re-structured my client base so that I'm now only working with those that meet the characteristics and criteria of my 'A' and 'B' clients.

To be fair, I had other help from some top performing industry professionals providing insights into the systems and processes of top performers, but I can honestly say that your coaching would count for 80% of the transformation I made. The biggest difference came from the structured system of accountability the Business Achievement Gym provided along with the powerful focusing techniques and strategies you teach and reinforce consistently throughout the year.

There is so much I'm taking away from this program that are now part of my daily and weekly habits of thinking, feeling and acting. One of the biggest mindset shifts I've made is that it takes less effort to do it the right way then trying to fake your way through it while kidding yourself and those around you. I'll never go back.

I now have peace of mind and more confidence than ever to do even more because I'm no longer worrying about the inconsequential stuff that used to tie me down and paralyze me. I can't wait to come to the office each week. If anyone is considering joining The Business Achievement Gym, feel free to have him or her give me a call at 845-485-2800. Best wishes for continued success and I look forward to continuing our relationship into the future.

Warmest Regards,



Robert L. Ledrich
Financial Advisor
Poughkeepsie, NY